

EVA GOEDHART

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EDUCATION

B. F. A., Illinois Institute of Art; Chicago, IL, 1996

Art Center at Night: Designing for iPad, 2011

UCLA Extension: Designing Experiences: Exhibit, Retail, Event, and Environmental Graphic Design, 2012

EXPERIENCE

2012-2014

designer and coordinator for *Viewpoint School Annual Benefit Gala* art project (introduced and implemented student art concepts, worked with students to produce art pieces auctioned at the Gala); event logo design; Calabasas, CA

2010-2011

designer for an artisan beer store (logo and promotional material); Los Angeles, CA
art director for *Automobile Driving Museum*; El Segundo, CA
duties include: logo and identity design, quarterly newsletter, ongoing marketing material

2006-2009

designer for yoga inspired clothing line
duties include: creating art for screen print, color coordination; production and marketing

2004-2006

freelance designer and art director; Los Angeles, CA
clients include:

Rubin Postaer & Associates (branding material for Honda and WellPoint)

Garnet Hill (catalog and logo design)

freelance designer for private clients (package and identity design)

1998-2003

freelance designer for Aquent, Creative Oxygen, Pates Design; Los Angeles, CA
clients include:

E! Entertainment Television (print collaterals and premiums)

Direct Partners (direct mail design)

Pittard Sullivan, Inc. (print collaterals)

Merle Norman Cosmetics (collateral and promotional design)

Gary Taylor Creative for *Jafra Cosmetics* (catalog design)

MGM Studios (marketing department ad design)

Mervyn's (catalog design)

1999-2000

Intertec Publishing (Primedia Inc.), Malibu, CA

art director for *Special Events Magazine*

1997-1999

designer for Pates Design Communication; Woodland Hills, CA

clients include:

Condé Nast Publication: *Architectural Digest Motoring* (art direction)

Sunset Publications: *Zoom Zoom* (Mazda publication design)

Red Springs Communications: *Blue Cross Blue Shield* (publication design)

SKILLS

Adobe CS5: InDesign, Illustrator, Photoshop, Dreamweaver; Quark XPress

strong aesthetic sense, detail oriented, great eye for typography and color; highly organized;

scale model construction, sketching, collage