



May 19, 2022

Dear Sponsor/ Exhibitor,

We are proud to announce our West Valley Warner Center Chamber of Commerce Community Benefit Foundation 2<sup>nd</sup> Annual Valley Asian Cultural Festival celebrating the vast diversity from the Asian cultures that enhance the San Fernando Valley and the City of Los Angeles.

The event will highlight the cultures of prominent countries in Asia and the Pacific Islands focusing on expression through music, dance, food and children's activities. The San Fernando Valley has a large Asian population with over 100,000. They make a substantial contribution to our economy, and to our business and extended community.

On May 6, 2023 from 10 AM-4 PM, we will be presenting the 2<sup>nd</sup> Annual Asian Cultural Festival. A tremendous committee collaborates and works together for over 10 months to make this wonderful and memorable as we educate in the discovery of Asian Cultures. Each year, we will have additional access to an array of ideas for the festival, volunteers, and a wider audience that will appreciate our collective efforts to make this an annual event.

In order to make this event authentic and successful, we ask that you become a sponsor which will help promote your mission as an institution as well as add layers of Culture for our audience to discover. This relationship will give you access to more marketing outlets through electronic and print coverage, and create an opportunity to showcase the talents and skills of your business. Let us work in partnership!

Your Community Partner,

*Diana Williams*

Diana Williams  
 CEO West Valley-Warner Center Chamber of Commerce /Community Benefit Foundation Director

**Event Sponsor:** \$10,000- The West Valley-Warner Center Chamber of Commerce puts on the event and will place your company name with equal billing. Your banner will be placed on stage, commercial from stage, logo on print and electronic media, stage recognition and flexible exhibit space.

**Embassy Sponsor:** \$5,000- Banner placement at event, commercial from stage, logo on print and electronic media stage recognition, and flexible exhibit space.

**Cultural Sponsor:** \$3,500- Present and announce a performance. Logo will be on print and electronic media, commercial on stage, and flexible exhibit space.

**Dynasty Sponsor:** \$2,500 Commercial on stage. Logo will be on print and electronic media, stage recognition, and flexible exhibit space.

**Consulate Sponsor:** \$1,500 Commercial on stage. Logo will be on print and electronic media, stage recognition, and an exhibit space.

**Exhibitor:**  
 \$200 for Educational/Informational.  
 \$200 Retail Vendor Exhibit – Seller's permit required  
 \$200 --Food- Discussion on fee  
 \$200 Business Exhibit for Marketing your business (no sales)

**Company Name:**

Contact:	
Email Address:	
Address:	
Amount Enclosed:	
Card #:	
Security Code:	

**Vendors must come self-contained with your own canopy, table and chairs. Your logo EZ up is recommended.**

**Day of Event Contact Number is imperative. Call 818-347-4737 with any questions.**